



An Energy Internet Enabled by Electric Cars

May 2012

OVERVIEW

REV Technologies	Privately Held VCC
Share Structure	Common A only
Industry	Cloud-based EV services
Website	www.revtechnologies.ca
Headquarters	Vancouver BC

Company Description: REV is at the frontier of an energy revolution catalyzed by the emergence of electric vehicles (EVs) as energy storage for the grid. The company is a unique EV service provider for EVs delivered via a freemium model web-based platform that controls and monetizes energy capacity in EVs. Management has invested in and built significant IP, know-how and market leadership working with partners Honeywell Aerospace, SAIC and IBM. REV's objective is to set the standard as the most effective and economic way to integrate EVs into the smart grid.

Industry Context: The US alone sees between \$80B and \$150B in annual losses caused by power outages, due in part to a lack of energy storage on the grid. REV will focus on the forecasted \$12B NA market of EV management services, leading to the global \$40B market, which expects to see a 43% CAGR through 2020. (Global Data V2G Market Report 2010).

Market Differentiation: The smart grid industry believes in the need to 'alter consumer behavior' in order to create greater grid efficiency. Unlike conventional thinking, REV's system intelligently adapts to drivers' constantly changing needs to fit into existing consumer behavior. REV provides predictive load aggregation in real-time and tailors energy control based on the dynamic state of the vehicle while anticipating all variables in the driver's needs. REV can manage EVs as loads, but also as sources of energy, expanding the value of EV management for grid services significantly. REV's energy management platform can simultaneously optimize and earn revenue from multiple, potentially conflicting energy objectives at the same time.

Strategy: Be hardware independent to provide a ubiquitous, defensible value proposition to automakers and utilities. Aggregate and manage all makes of EVs for utilities by interfacing to each automaker's cloud and enable automakers and utilities to white label REV services while being "Powered by REV."

REV Technologies Inc.
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INVESTMENT OFFERING

\$1M Private Placement:

- Unit Price \$0.35
- Investments are eligible for 30% BC tax credit
- No majority holdings outside of founders
- Close Date July 30th, 2012

Condensed Income Statement (000s)	
Year Ending December 31st, 2012	
Revenue	\$ 606
Gross Margin	\$ 191
EBITDA	\$ (1,042)
Net Income (loss)	\$ (859)
Earnings Per Share	\$ (\$0.04)
Condensed Balance Sheet (000s)	
December 31 st , 2012	
Cash & Equivalents	\$ 94
Assets	\$ 622
Liabilities	\$ 425
Equity (Book Value)	\$ 197
Equity / Share	\$ 0.01

Valuation and Exit Plan

REV has active relationships with significant partners in the IT, energy, automotive and telecom sectors. Each is demonstrating considerable interest to align with a technology solution that can act as an independent 3rd party energy aggregator. REV's exit strategy is to embed itself in these partners' value streams to drive a competitive acquisition from one of these partners within 2-3 years. REV is currently valued at \$8.75M.

Contact Investor Relations

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REV
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